



## Norfolk Environmental Action Awards Nomination Form

The Norfolk Environmental Commission annually recognizes individuals, organizations, and businesses, whose ongoing efforts prevent litter, conserve or protect natural resources, reduce solid waste, and preserve or improve the beauty of natural and urban spaces in Norfolk during the past year. **Nomination Deadline is Friday, April 25, 2014, 5PM. There will be no extensions, no exceptions. Self-nominations are encouraged. TODAY is the best day to nominate!**

### Eligibility

- Individuals, nonprofit organizations, schools/youth groups, businesses, and government entities are all eligible to be nominated for one or more of the award categories **PROVIDED their programs, projects, or activities are carried out in the City of Norfolk.**
- Members of the Norfolk Environmental Commission and their families are not eligible to receive awards.
- Members of the current year's Environmental Awards Judges' Panel are not eligible to nominate or receive awards.
- Recipients of a 2013 award are not eligible for a 2014 award in the same category.

### Selection Criteria

The level of recognition is based on meeting all or part of the following criteria as applied by the judges reviewing the nominations.

- Environmental Impact – do the nominee's actions make a measurable difference to the environment?
- Initiative and Innovation - what motivates the nominee and are the actions innovative?
- Environmental Needs – are real environmental needs being met?
- Leadership – do the nominee's actions demonstrate leadership in addressing environmental problems?
- Environmental Sustainability – are the nominee's actions measurable with long-term outcomes?
- Persistence and Consistency – do the nominee's actions demonstrate a long-term commitment to environmental sustainability?

### Award Categories

#### Clean Business Award

This award recognizes a business that applies "reduce, reuse, and recycle" practices in waste management and prevention; educates employees about sustainability best practices, and creates an attractive storefront and landscape design using native vegetation and xeriscape (minimal water use) techniques.

#### Clean City Hero Award

A Clean City Hero is an adult age 18 and over who steadfastly demonstrates consistent, persistent efforts towards a greener neighborhood, public space, or business district.

#### Clean City Employee Award

This award is given to a City of Norfolk employee who exhibits efforts towards environmental stewardship above and beyond duties designated by job description. This individual is an environmental leader in the workplace.

### **Clean City Youth Award**

This award recognizes individuals or groups ages 8-17 who have demonstrated a commitment to environmental sustainability through activities or programs that have a positive impact on the environment.

### **Environmental Stewardship Awards (in the following categories):**

- **Green Building Pioneer** – individuals or businesses that expand the use of sustainable building in Norfolk. Actions that resulted in the building or renovation of a public or private buildings in a more sustainable way.
- **Rivers & Waterways Protection** – actions include litter prevention, wetlands/enhancement/restoration, stormwater pollution prevention, and sustainable/eco-friendly gardens.

### **Excellence in Education and Outreach**

This award recognizes leaders in community education and/or outreach, who effectively convey to a large audience the message of stewardship/sustainability practices and principles.

### **The Ernie Morgan Award of Service**

This award is presented to an individual or organization that has made an extraordinary contribution to promoting environmental improvement for Norfolk citizens.

## **How to Get a Nomination Form**

**Know of an individual or group deserving recognition or want to nominate yourself or your organization/business?**

**Receive a Nomination Form TODAY!**

- Visit [www.norfolk.gov/nec](http://www.norfolk.gov/nec) to complete online or download a Nomination Form.
- Email [knb@norfolk.gov](mailto:knb@norfolk.gov)
- Call the Ernie Morgan Center at 441-1347.

## **Nomination Format and Guidelines**

1. **Entries must be received by 5PM on Friday, April 25, 2014. No exceptions. To submit entries:**
  - **BE GREEN!** Complete the nomination online [www.norfolk.gov/nec](http://www.norfolk.gov/nec)
  - **Mail** hard copies to Public Works Operations, 2233 McKann Avenue, Norfolk, VA 23509;
  - **Deliver** hard copies to Public Works Operations (same address);
  - **Fax** 441-2402;
  - **Email** [knb@norfolk.gov](mailto:knb@norfolk.gov)
2. **Individuals, groups, businesses, etc. are encouraged to nominate themselves.** One nominator may submit as many nominations as desired.
3. Please type or print clearly. Application should not exceed 750 words. Nomination may be written or typed directly on the Nomination Form or on separate sheets of paper.
4. Entries must be based on activities conducted between June 1, 2013 - April 20, 2014.
5. Photographs, news clips, and other documentation (limit of 5 in total) may be submitted and are encouraged. Videos are not permitted. Submitted materials will not be returned.
6. Please submit one copy of the nomination. If not submitting the nomination online, please print double-sided pages to conserve paper. Do not send binders.
7. **Questions?** Call 441-1347

***Winning entries will be recognized at the  
Clean City Awards Cookout  
Friday, June 13, 2014 5pm  
Virginia Zoo***